

Thomas W. King

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OBJECTIVE

To make a difference

SUMMARY

Tom has 34 years experience working in education, advocacy, therapeutic recreation, public relations, marketing, consulting, grant-writing and nonprofit human services. He has started 4 nonprofit agencies and written or rewritten policies and procedures manuals for three more agencies that were required to meet state, federal or local minimum standards in order to be licensed. He has supervised programs in 24-hour residential care settings, day programs, preschools, senior programs and a center for independent living. Also wrote Joint Commission compliant policies for a children's residential treatment center that were accepted on first draft. A published author, community organizer and communications specialist, Tom writes clearly, has graduate training in psychology, program planning and administration. He is a freelance photographer and writer with a book and more than 1500 published stories to his credit, is an excellent researcher and a quick study. As a public relations specialist, he has, on several occasions, successfully lead publicity and damage control teams in crisis situations.

EDUCATION

Graduate studies in therapeutic recreation, 1994

University of North Texas, Denton, Texas

Major: 12 graduate hours in therapeutic recreation, recreation program design and behavioral statistics, organizational dynamics

Graduate studies in rehabilitation counseling psychology, 1991-1993

University of Texas Southwestern Medical Center, Dallas, Texas

Major: 28 graduate hours in rehabilitation counseling psychology, 6 undergraduate hrs. Family Counseling & Computers in Health Science

Activities: Supervised counseling, behavioral statistics, psycho-pathology psychometrics and rehabilitation science. Undergraduate classes in Family Psychology & Computing in Health Care

Bachelor of Arts, 1972-1976

Southwestern Adventist College, Keene, Texas

Major: English/Communications

Minor: Physical Education

Activities: Graduated with departmental honors in communications

Salutatorian, 1972

Valley Grande Academy, Weslaco, Texas

Activities: Active in student government, journalism, school publications, intramural sports, music and drama.

EXPERIENCE

THE ORION PROJECT

Owner/Director, 2006-Present

Developed strategic plan for Tiger Creek Wildlife Refuge, organized capital campaign, developed donor list. Community organizer/activist. Worked with Texas Citizen Fund to develop two-year statewide TxDOT study of pedestrian/auto accidents and senior traffic safety issues. Wrote more than \$50,000 in grants for Tyler Rescue Ministries and coordinated their strategic planning process. Current Project: Site Director for Virtual-Village.org, a web-based professional resource, networking and collaborative on-line tool for people who work for, volunteer with and create nonprofit, faith and community-based organizations. Raised startup capital, wrote grants for the project, and worked with the software developer in designing the website and interface. Did photography, layout and composition for marketing and promotional materials. Wrote more than 1500 published articles, essays and commercial projects.

GENERATIONS TOGETHER

Executive Director, 2003-2006

Insured facility compliance with state and local minimum standards for child and adult day care. Supervised compliance with health standards for our food-service department. Reorganized an intergenerational day care center program, managed transition from a church-based to an independent, community based organizational structure, wrote and received more than \$200,000 in grants and donations during two year capital campaign. Helped update and improve the financial accounting system, made budget changes, which improved staffing efficiency and led to a positive cash flow and building of adequate cash operating reserves. Raised \$225,000 toward a capital campaign and led grant team that won a \$250,000 Red Bear Program grant, which provided therapeutic day care for children with emotional and behavioral disorders. Supervised senior day care center recreational program planning. Did photography, layout and preprint work on marketing publications, wrote press releases and produced a promotional video.

EAST TEXAS TRANSPORTATION ALLIANCE/THE ORION PROJECT

Coordinator, advocate, consultant, 2002-Present

Reorganized collaborative advocacy group, developed funding to support the mission, worked with federal, state and local officials to promote legislation and funding for transportation and other disability related projects. Organized local public meetings around public transit issues and coordinated public input on transit issues during the ramp up of regional transportation coordination-planning efforts. Secured a \$250,000 federal earmark for local transit project. Developed local transportation gaps projects. Organized media training opportunities for local partner organizations. Consulted Generations Together reorganization project. Secured Texas Dept. of Transportation Grant for East Texas Center for Independent Living alternative transportation resource survey, designed survey and database tools used by project staff and served as project consultant. Appointed to TxDOT Public Transportation Advisory Committee by the Commission. Served as alternate member of the East Texas Regional Transportation Steering Committee.

EAST TEXAS CENTER FOR INDEPENDENT LIVING, Tyler, TX

September 2001 to January 2003

Organized grant team and wrote a US Department of Education-OSERS grant to establish a center for independent living in East Texas supporting people with disabilities. The five-year grant approved by OSERS totaled in excess of one million dollars and supports the center's core services. Insured center compliance with federal minimum standards. Wrote local grants, assisted the board of directors in finding an executive director and in setting up the center. Organized East Texas Just Transportation Alliance coalition and wrote grants for funding the project. Raised \$62,000 in additional grant funding during first year. Conducted on-line fund-raising & development classes & provided consultation with partner nonprofits that resulted in either funding for equipment for those partners. Helped organize a regional public transportation task force as advocate for seniors, people with disabilities and low-income families. Produced, photographed and did layout and prepress for marketing materials, website and press packages.

COMMUNITY WORK FORCE OF TEXAS, TYLER, TX

Development Director, 1999-2001

Helped organize, staff and fund CWFT's Job Works Program and provided consulting to the board of directors and staff in setting up the agency. Provided job development and transition counseling for clients with cognitive, developmental and physical disabilities. Trained recreation staff, organized grant writing teams, managed community development, served on board of local partners, presented workshops, worked with program development staff, financial staff, management teams to create new collaborative programs in both for profit and nonprofit sector. Produced promotional materials, managed nonprofit databases and provided fund-raising collaboration and consulting services to partner school districts, business and nonprofit agencies. Wrote TDH contract applications and proposals for MHMR adult group homes. Did all photography, layout and prepress for marketing and promotional materials organization wide.

THE ORION PROJECT AND HOLDWAY & ASSOCIATES, TYLER, TX

Consultant, 1998-1999

Helped facilitate grant writing seminar with A Circle of Ten, Inc, did grant research and grant writing, board development, working independently and with Holdway and Associates. Produced newsletters for nonprofits, designed seasonal direct mail campaigns, created and managed nonprofit databases, provided fund-raising consulting services to nonprofits.

AZLEWAY BOYS RANCH, TYLER, TX

Development Director, 1996-1998

Handled all public relations, fund-raising, wrote grants, newsletters, designed direct mailings as specified by executive director, expanded database from 5,000 names to 31,000, handled media relations in crisis situations. Supervised annual charity golf tournaments increasing player participation 53%, organized tournament staff, expanded tournament media coverage (including live Internet site, news coverage on 3 local TV and 3 radio stations). Coordinated two successful Christmas Toy drives, created business & media partnerships & designed presentations for fairs, civic groups & professional meetings. The center treats children with mental & behavioral disorders. Developed website, did photography, layout and prepress for all marketing and promotional materials.

ODYSSEY HARBOR CHILDREN'S NEURO-PSYCHIATRIC CENTER, KEENE, TX

Therapeutic recreation specialist, counselor, program director, vocational counselor, public relations director, licensed childcare administrator, 1983-1986/1991-1996

Coordinated therapeutic recreation activities for 4 campuses, supervised recreation specialists, provided counseling to children with severe emotional disturbance and abuse histories under direct supervision of Neurologist/psychiatrist, wrote vocational assessments and plans for adolescent children with multiple disabilities. As program director and licensed administrator, insured compliance with state minimum standards. As PR director managed public relations, wrote grants, designed and produced direct mailings, wrote and helped produce award winning promotional video, coordinated volunteer activities, Christmas toy drives and special events like golf tournaments, awards presentations and holiday special events for 176 bed residential treatment center for children with multiple psychological diagnoses. Worked closely with board of directors, business and civic groups, created and presented promotional programs and produced press releases published extensively in local and Dallas/Ft. Worth metroplex newspapers. Helped with institution startup & expansion, wrote policy & procedures and reorganized the therapeutic recreation department to meet JCAOH standards, trained staff, counseled patients and handled emergencies I created and developed a ground-breaking equestrian therapy program for children with emotional disturbance and developmental/cognitive disabilities. Ran the horse ranch program including entire care, feeding and management for 16 horses over a 3-year period. Managed public relations during crisis situations. Key member of capital campaign committee, worked with board of directors directly, part of team that increased donations 400% in one year. Created, photographed, laid out and prepared all marketing and promotional materials for publication

CRESTWOOD CHILDREN'S CENTER, KEENE, TX

Licensed Child Care Administrator, 1989

Wrote policies and procedures, obtained licensing for new residential treatment facility for children with multiple psychological diagnoses, supervised staff, housekeeping, food services, staff training, ordering of supplies, health department compliance and all aspects of running the facility as a consultant/director during institution startup. Planned therapeutic recreation program for all residents. Monitored compliance with minimum standards.

LITTLE BRITCHES DAY CARE, KEENE, TX

Owner/Administrator, Licensed Day Care Administrator, 1987-1991

Obtained licensing, monitored compliance with state minimum standards, supervised staff, training, accounting, payroll, taught pre-school classes, supervised children, handled promotion and advertising and managed day care center program specializing in caring for children with attention deficit disorders and other behavioral disorders. Was center's official photographer.

TEXAS/TEXACO CONFERENCE OF SEVENTH DAY ADVENTISTS

Teacher, 1976 - 1979

Taught secondary and elementary school classes in SDA church schools in Arlington, Texas, Houston, Texas and Portales, New Mexico. Taught reading, English, general business, physical education math, and spelling in grades 3-10. Brief one year internship while still in college as dean of boys and English teacher at Pine Forest Academy, a boarding high school in Chunky, Mississippi working with teens with behavioral disorders.

SKILLS

Desktop Publishing, Graphics design, PC based hardware systems including scanners, modems, high resolution black and white or color printers and data storage, local area wired and wireless networks, multi-media, database management, experienced working with donors, vendors, clients and patients. News feature writing, direct mail design, working knowledge of printing process, graphics arts and reporting in electronic and print media. Experienced photographer working with 35mm and medium format cameras, digital cameras, Photoshop and darkroom equipment. Developed 35mm and 2x2 film and slides in the darkroom. Produced video and supervised editing, titling and filming. Extensive nonprofit fundraising and management experience. Basic website design and testing. Served on startup team or started 4 licensed institutions and wrote policies and procedures to meet minimum standards for child care, day care, senior care and day programs for adults with developmental disabilities.

HIGHLIGHTS

- Gold award as screenwriter at 1995 Worldfest Charleston and 1996 Worldfest Houston International Film Festivals for best promotional short subject video documentary about a Texas nonprofit children's program.
- Columnist for Oklahoma Highlights Magazine & The Keene Reporter
- Owned and operated respected day care center program specializing in children with ADHD & behavioral disorders
- City of Tyler Disabilities Issues Review Board: 1999 – 2001
- State of Texas Public Transportation Advisory Board Member: 2003-2005
- Vice-President of Tyler Homeless Coalition, 1999 Homeless Survey organizing committee, Community Pharmacy Development Committee, East Texas Transportation Initiative chairman, HUD Community Development Plan task force in partnership with City of Tyler
- Board of Directors, Tyler SDA School & director of Tyler SDA Pathfinder Club
- Board of Directors – The Arc of Tyler/Smith County: 1999-2001
- Board of Directors - Pathways to Freedom, Inc., (accessible housing): 2000 - 2006
- Board of Directors - Connect Tyler Community Network Project: 2001-Present
- Board of Directors – Tyler Rescue Ministries Homeless Shelter: 2009
- Advisory Board – East Texas Virtual Village: 2006-2008
- Committee Member – Special Olympics Plane Pull fund-raiser 2000-2002
- Web-Raiser – East Texas Virtual Village Project
- Task force member – Freedom Way Community Mobility and Accessibility Initiative
- Organized nonprofit golf tournaments, taught how-to workshop on charity golf with The University of Pennsylvania and A Circle of Ten, Inc..
- Author - “Going for the Green: An Insider’s Guide to Making Money with Charity Golf”
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- Consultant to The Red Bear Program Child Care Initiative for children with mental and behavioral disorders funded by the East Texas Council of Governments and East Texas Workforce Development Board
- Licensed Child Care Administrator and Day Care Administrator